

Do's and don'ts of social networking

by Mel Cosentino

Who am I?

- Argentinian
- Biologist
- Marine ecologist
- Statistics
- Argentina, Spain, Portugal, Norway, UK



Network

Interact with others to exchange information and develop professional or social contacts

"the skills of networking, bargaining, and negotiation"



Network

Interact with others to exchange information and develop professional or social contacts

"the *skills* of networking, bargaining, and negotiation"

Why me?



Other people are people too

First approach

- Conference/Congress



Business cards

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HAN SOLO

Captain

MILLENNIUM FALCON

SMUGGLER

CORRELLIAN PIRATE



Socialise

Go out for dinner...

Extra tips

Don't drink too much! (Though the definition of *too much* is highly debated and probably idiosyncratic).

Oh my God...

Don't do
anything you
may regret in
the future

I'm never drinking again

First approach

- Send an email
 - Supervisor
 - Volunteer
- Do your homework
 - Who?
 - What?
 - Why?



THINK

**Do it Right
The First
Time!
Plan Ahead**

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Ad Title: Male Gigolo

Date & Time Listed: 2014-03-18 15:13:52 (GMT)

Type of Ad: Want to Sell

Ad Details:

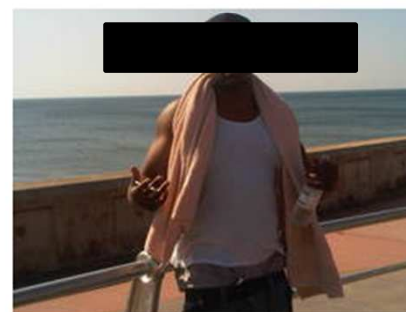
I am available anytime of the day. I am 5ft11 tall dark and handsome athletic build short hair brown eyes. Will accompany you women to any function you are attending or for companionship or sexual needs. Feel free to call my contact mobile number.

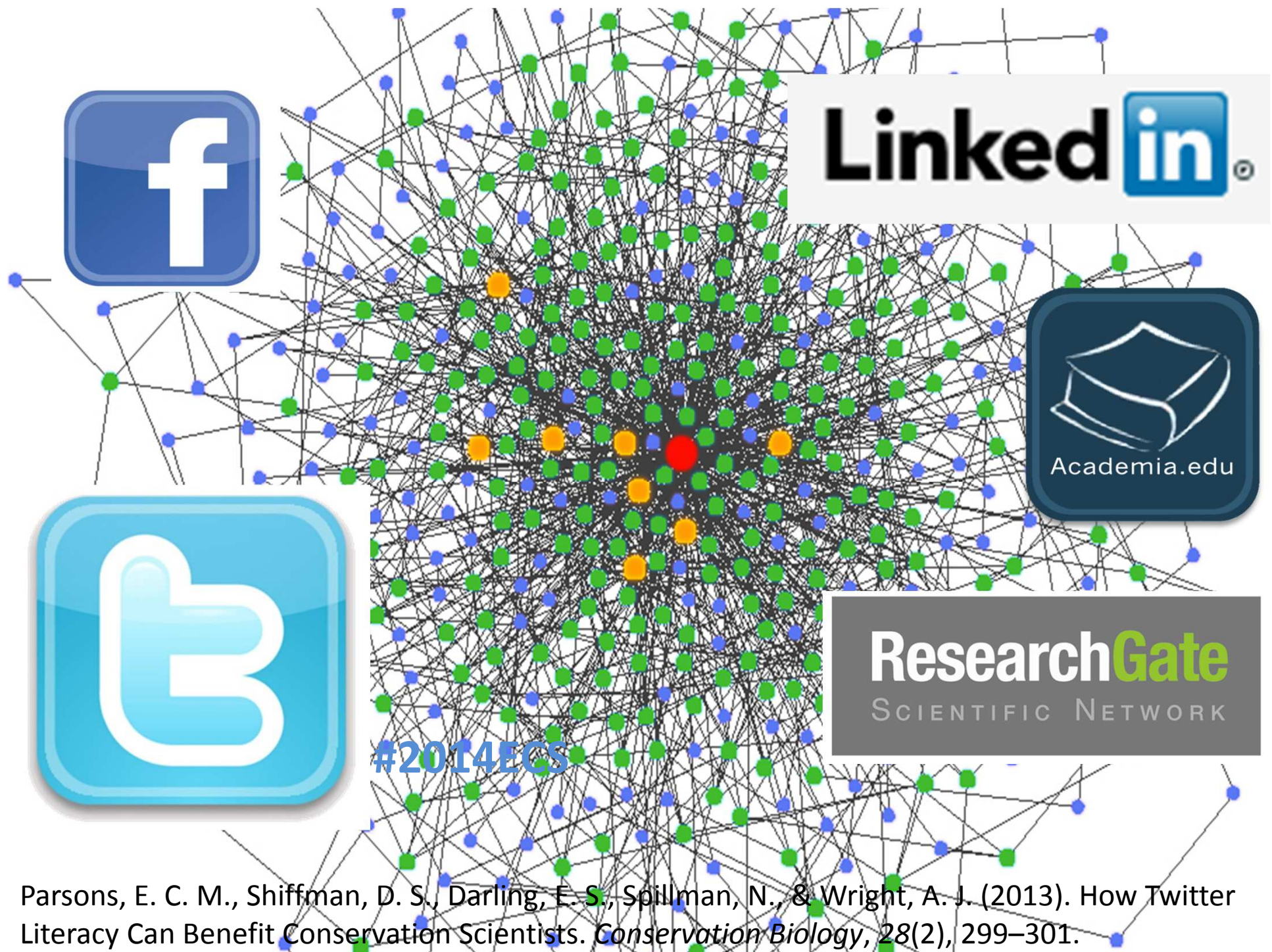
(+44 [REDACTED])

Price: 120.00 GBP

Keywords: Gigolo, male escort, companionship, adult, dating

For more details about this listing please [click here](#) to access the webpage provided by listing owner.







Buscar gente, empleos, empresas y demás



Inicio

Perfil

Red

Empleos

Intereses

Financial Services Master - in 1 Year Online at the University of Salford, UK get the



A. Mel Cosentino

Finance Officer en Society for Conservation Biology

Aberdeen, Reino Unido | Investigación

Actual Society for Conservation Biology, Wild Earth Foundation

Anterior Marine Research and Education Fund of Andenes,
Hvalsafari, Alnilam

Educación Instituto Virtual de Ciencias Humanas

Mejora tu perfil

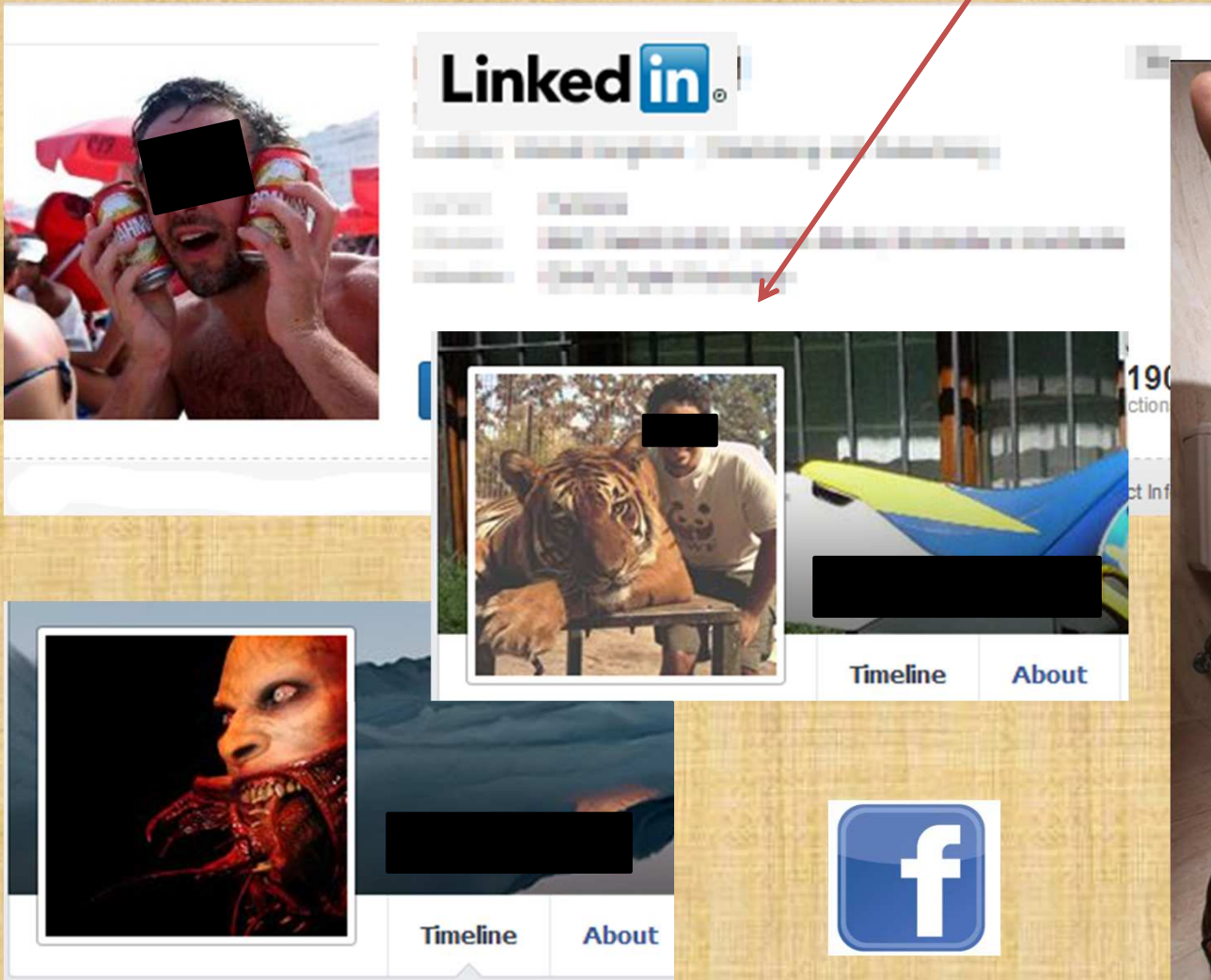
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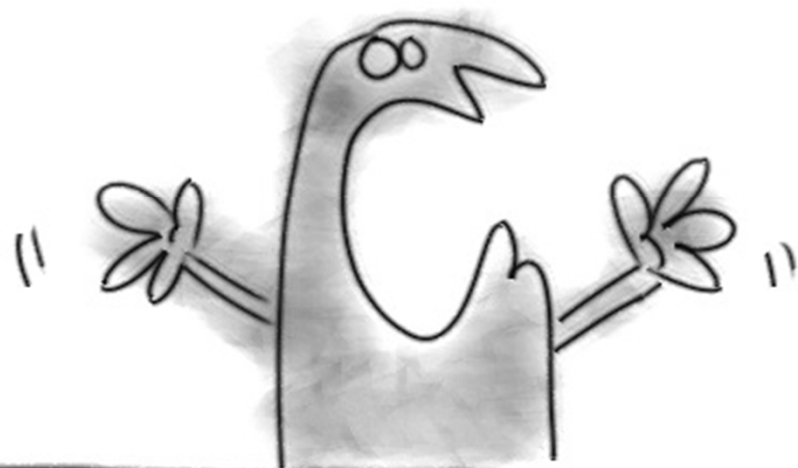
70
contactos

Your picture

Activist against animals in captivity



Now What?!!



Keep in touch

- Follow up immediately when you get home
- Not only when you need them
- Send them jobs or things they would be interested in

YOU KNOW
NOTHING
JON SNOW
GAME OF THRONES





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#2014ECS



Twitter

#2014ECS



Profile card for David Shiffman (@WhySharksMatter). The header image shows a large shark swimming underwater. The profile picture shows a man holding a small shark. The bio reads: "Marine biologist studying shark feeding ecology and conservation. I support science-based sustainable fisheries management. Blogger at @sfriedscience Miami, FL · Facebook.com/whysharksmatter". The stats bar shows 68.8K tweets, 1,099 following, and 15.9K followers. A blue "Following" button is present. Below the stats, it says "Followed by SCB, Marine Mammalogy, Katheryn Patterson and 6 others." with three small profile pictures.


David Shiffman
@WhySharksMatter

Marine biologist studying shark feeding ecology and conservation. I support science-based sustainable fisheries management. Blogger at @sfriedscience
Miami, FL · Facebook.com/whysharksmatter

| TWEETS | FOLLOWING | FOLLOWERS |
|--------|-----------|-----------|
| 68.8K | 1,099 | 15.9K |

Following

Followed by SCB, Marine Mammalogy, Katheryn Patterson and 6 others.



Everyone
you will
ever meet

knows
something
you don't.

-Bill Nye



Don't forget!



Other people are people too